

**In the framework
of 2019 CSR Week,**

discover how Altavia supports
the Sustainable Development Goals
as an Advanced member
of the United Nations Global Compact.



ALTAVIA
ALTAVIA-GROUP.COM



United Nations Global Compact

THE UNITED NATIONS GLOBAL COMPACT GATHERS COMPANIES WORLDWIDE AROUND 4 THEMES

LABOUR

HUMAN RIGHTS

ENVIRONMENT

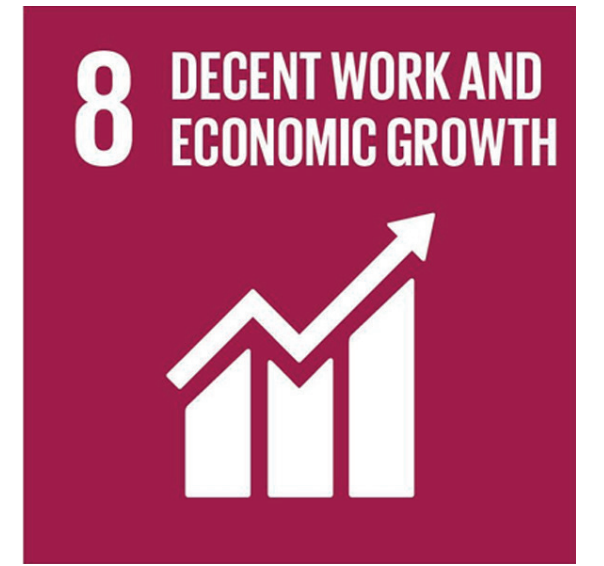
ANTI-CORRUPTION

COMPANIES THAT ARE MEMBERS ARE INVITED TO

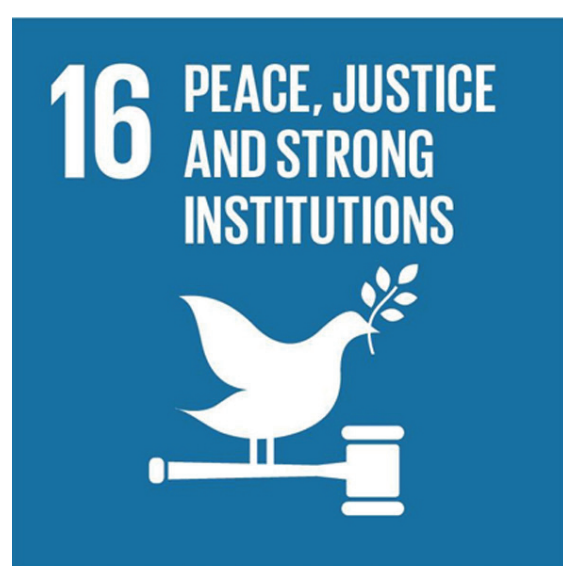
- Align strategies and operations with Sustainable Development principles
 - Take actions to achieve societal and environment goals
-

A FEW EXAMPLES OF SIGNATORY COMPANIES

Michelin; L'Oréal; Schneider Electric; Carrefour; Thales; Deloitte; General Electric; Royal Mail Group...



SUSTAINABLE DEVELOPMENT GOALS



2008

Altavia becomes member of the UN Global Compact.

2012

Altavia gets from Learner level to Active level.

2018

Altavia gets the Advanced level, the highest level of distinction.

Over 10 000 enterprises based in 160 countries, 8 % of companies qualify their COP at the Advanced level, among them 101 French companies in December 2018.



SUPPORTING ENTREPRENEURSHIP AND INNOVATION

- Sponsor Ashoka, the French entrepreneurs' network, with skill-based sponsorship.



- Support innovation thanks to our start-up accelerator Altavia Coach.



HOW ALTAVIA SUPPORTS THE UN GLOBAL COMPACT AND THE SDGS



REACH GENDER EQUALITY

Fight against gender stereotypes in advertising with Mad&Women team.

Mad&Women



PROMOTE DECENT WORK FOR ALL

Foster professional inclusion for disadvantaged people, by outsourcing production to companies from the protected sector, whenever it's possible.



SUSTAINABLE FOREST MANAGEMENT

Propose to our clients communication materials printed on FSC® or PEFC™ certified paper, sourced from forests managed in a sustainable way.



La marque de la gestion forestière responsable



Promouvoir la gestion durable de la forêt
pefc-france.org



TAKE MEASURES TO PREVENT CLIMATE CHANGE

Reduce and sort our waste, adopt daily “eco-gestures”



REDUCE INEQUALITIES

Encourage diversity within Altavia.



FIGHTING CORRUPTION

Implement ways to combat corruption and insider influence within the group



PROMOTE LEARNING OPPORTUNITIES ALL LIFE LONG

Reinforce collaborators’ training.

HOW ALTAVIA SUPPORTS THE UN GLOBAL COMPACT AND THE SDGS



ESTABLISH RESPONSIBLE PRODUCTION AND CONSUMPTION MODES

- Reduce the environmental impact of our clients’ communication materials with Ecopublishing
- Give a second life to printed communication materials with Upcycling



Find all **CSR initiatives**
of Altavia Group in our COP
(Communication on Progress)
to be downloaded on
the UN Global Compact website.



ALTAVIA
ALTAVIA-GROUP.COM